



King County

PARKS

Your Big Backyard

2015 BIG IDEAS - REQUEST FOR IDEAS & PROPOSALS

1.9 MILLION RESIDENTS
200 PARKS | 175 MILES OF TRAILS | 28,000 ACRES



200 Parks | 175 Miles of Trails | 28,000 Acres of Open Space
kingcounty.gov/parks

WE WANT TO HEAR FROM YOU

We are actively seeking ideas and proposals for the following activities:

- adventure / outdoor recreation
- zip-line / canopy tour concepts
- festivals and large events
- promotional partnerships
- concession opportunities

FIVE GOOD REASONS TO PARTNER WITH KING COUNTY PARKS



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King County Parks is dedicated to keeping your parks, trails and natural areas, clean, safe, open and accessible.

Our goal is to develop new and long-term partnerships that enhance our region's high quality of life and minimize ongoing operating costs in parks.

This entrepreneurial, collaborative mindset is what drives us to pursue big ideas with corporate, community and non-profit partners that share our vision.

If you have a big idea that promotes parks, supports operation and maintenance, generates revenue, or fosters stewardship, we want to hear from you!

1. Leverage the Parks Division's extensive network of community relationships
2. Grants and/or matching funds are available through our Community Partnership Grant Program
3. Valuable, cost-effective publicity and media coverage for your project, program or business venture
4. Create goodwill in the community and prominent brand recognition for your business
5. Plug into extensive indoor and outdoor recreational and infrastructure opportunities

SUBMIT A PROPOSAL

King County Parks may select proposals that are determined to be in the best interest of the public, based on project compatibility with the selected location(s), projected revenue or other benefit to King County Parks, feasibility & timing of implementation, demonstrated record of success, prior experience and other relevant information.

King County Parks may select, in its sole discretion, proposals it deems most feasible and beneficial to the citizens of King County. Proposal selection does not imply acceptance of proposed terms; King County Parks may negotiate terms that differ from the proposed terms.

Agreements will contain provisions appropriate to the particular proposal, consistent with King County policies and applicable law. King County Parks may reject any or all proposals and this RFI&P process does not preclude King County Parks from entering into agreements using other procedures.

The entity submitting a proposal agrees to complete all required forms and documents as required by Federal, State and local law if selected for consideration and contracting. By submitting a proposal, the proposers agree to the terms of this RFI&P.



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Have a big idea?

Proposals will be accepted throughout the year. Please note, some opportunities are seasonal and require proposals early in the calendar year. Confirmation for proposals received will be delivered by e-mail only.

Provide the following in your proposal

- | | |
|-----------------------------------------|------------------------------------------------|
| 1. Business Name & Contact Person | 6. Projected Revenue |
| 2. Address, Phone Number, Email Address | 7. Experience & Qualifications |
| 3. Proposed Location(s) | 8. Proposed Terms |
| 4. Project Description | 9. Implementation Schedule
(if appropriate) |
| 5. Benefits to King County | 10. Additional Information
(optional) |

Submit Your Proposal

Electronically to:

admin.parks@kingcounty.gov
or

Mail to:

King County Parks
Attn: Contract Manager
Mailstop: KSC-NR-0700
201 S. Jackson Street
Seattle, WA 98104

Questions

Please send your questions to admin.parks@kingcounty.gov and include "Big Ideas inquiry" in the subject field.

ABOUT KING COUNTY PARKS

King County Parks maintains and operates one of the nation's largest municipal park systems and we're constantly on the lookout for public-private partnership opportunities that serve the public good.

*If you have a **Big Idea for Your Big Backyard**, we want to hear from you.*



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King County Parks Website

kingcounty.gov/recreation/parks

Parks Partnership & Enterprise Initiatives

kingcounty.gov/recreation/parks/partners

King County Parks Business Plan

kingcounty.gov/recreation/parks/about/businessplan

King County Parks List

kingcounty.gov/recreation/parks/inventory/parks-list

King County Website

kingcounty.gov

King County Procurement

Kingcounty.gov/procurement

make our
5 MILLION
visitors
your next
customers

